

Make the world A better place



FUDELI FLOORING

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fudeli flooring



Fudeli Flooring



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FUDELI

What makes up Fudeli Flooring?

1994 Inception

Founded in 1994 and headquartered in Shaoxing, Zhejiang, Fudeli Group is recognized as one of China's earliest wood flooring enterprises to establish a strong and mature global presence. The Group has consistently focused on the wood flooring industry, building a comprehensive portfolio that includes solid wood flooring, engineered wood flooring, and artistic parquet, while evolving into a fully integrated global enterprise spanning R&D, procurement, manufacturing, sales, and services.

2000 Expansion

Since 2000, Fudeli has accelerated its global expansion, consistently delivering premium wood flooring solutions worldwide. As the Group's international division dedicated to global markets, it places diverse market demands at the core of its strategic framework, focusing on the specialized manufacturing of engineered wood flooring for a global clientele. Its product range includes wide planks and parquets, including herringbone, chevron, and other art parquet designs. With a strong commitment to excellence, Fudeli has built a trusted and competitive global brand reputation.

Supported by ERP systems, full-process digital management enables synchronized production for both domestic and international markets, setting new benchmarks for quality, efficiency, and technological innovation.



Inspiration

- ART
- DESIGN
- DECORATION
- LIFE STYLE

At the heart of our engineered wood flooring lies a deep commitment to innovation and artistry. We draw inspiration from the rich beauty of natural wood, capturing its unique character and transforming it into a refined product that represents to both tradition and modernity.



Our advanced R&D team drives continuous innovation. ensuring our product meets the expectations of our clients, providing the perfect foundation for their interior design visions.





Aesthetics

Aesthetics is the art of creating spaces that resonate with beauty, harmony, and a sense of place. It is the delicate balance between form and function, where every detail is meticulously crafted to evoke emotion and inspire creativity.

True aesthetics transcends trends, embodying timeless elegance while pushing the boundaries of innovation.

Forest Essence



Embrace the essence of nature with our engineered wood flooring, designed to bring the beauty and tranquility of the forest into your home.

With the FSC certificate, our commitment to preserving the natural beauty of the wood means we use sustainable harvesting practices and environmentally friendly production methods.

Sustainability

Fudeli prioritizes eco-friendly practices in our production processes, ensuring our engineered wood flooring is both beautiful and environmentally responsible.

From sourcing sustainable wood to utilizing low-emission adhesives and finishes, we are committed to reducing our environmental footprint. Our dedication to sustainability also includes efficient manufacturing practices that minimize waste and energy consumption.

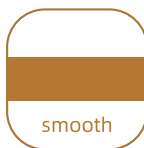
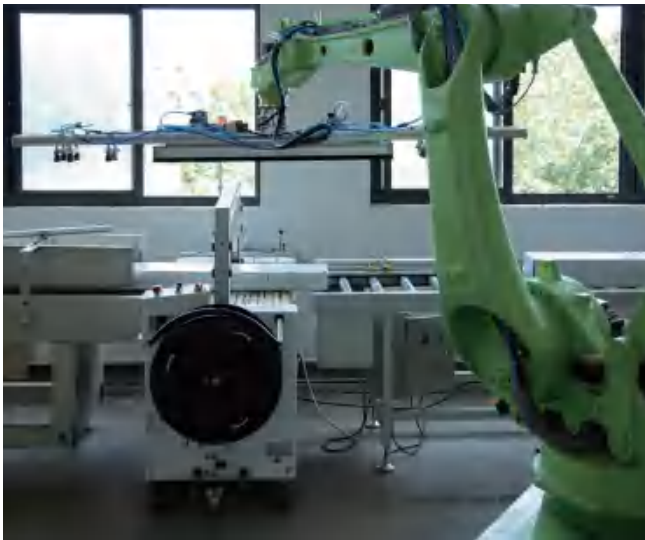


Technology

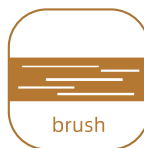
Fudeli has advanced production technologies. Constantly enriching the production line and diversifying the products can fully meet the market’s demand.

We have technically advanced machineries, automatic production lines and superior digital product management system.

Focus on quality, focus on innovation!



Smooth



Wire Brushed



Reactive Stain



Hand-scrape



Smoked



UV Oil/ Hard Wax Oil



UV Lacquer



Stain



Product Customization

Every custom flooring is unique, and so are the requirements!

Surfaces

DEEP BRUSHED



Processing carried out on the noble part of the parquet to highlight the grain. A parquet with a natural and textured effect, perfect for rustic or modern spaces. Thanks to the action of special rotating brushes, the softer part of the wood is removed to obtain a rough surface, with evident veins.

HANDSCRAPED



Processing carried out on the noble part of the parquet, aimed at highlighting the particular effect of the wide planing on the boards. A parquet with a rustic, elegant and lived-in flavor with a hollowed out and irregular surface, capable of combining with a classic style, but also with the latest trends in modern design.

SAWN MARK



Processing realized on the top layer of the wood, aimed to enhance the irregular cuts of the saw. often preserved for aesthetic effect. These marks lend a raw, industrial vibe, contrasting with smooth surfaces.

3D SURFACE



Unpolished surface that enhances the natural peculiarities of the wood. Processing characterized by embossed knots, repaired with grout, in order to obtain an uneven and not planar surface. The surface gives life to an unforgettable parquet.

Quality & Certificates

By prioritizing excellence in every aspect of our business, we deliver flooring solutions that not only look beautiful but also offer exceptional durability and reliability for years to come.

Through our certifications, we reinforce our strong commitment to environmental and socail responsibility, providing clients with the assurance of a trustworthy and high-quality choice.



Structure



Solid wood slat, stabilized by single seasoning and drying process

Gluings with vinyl glue that guarantees zero emissions, elasticity and resistance

Support in birch/eucalyptus plywood for internal use, which guarantees greater resistance over the years to thermal changes

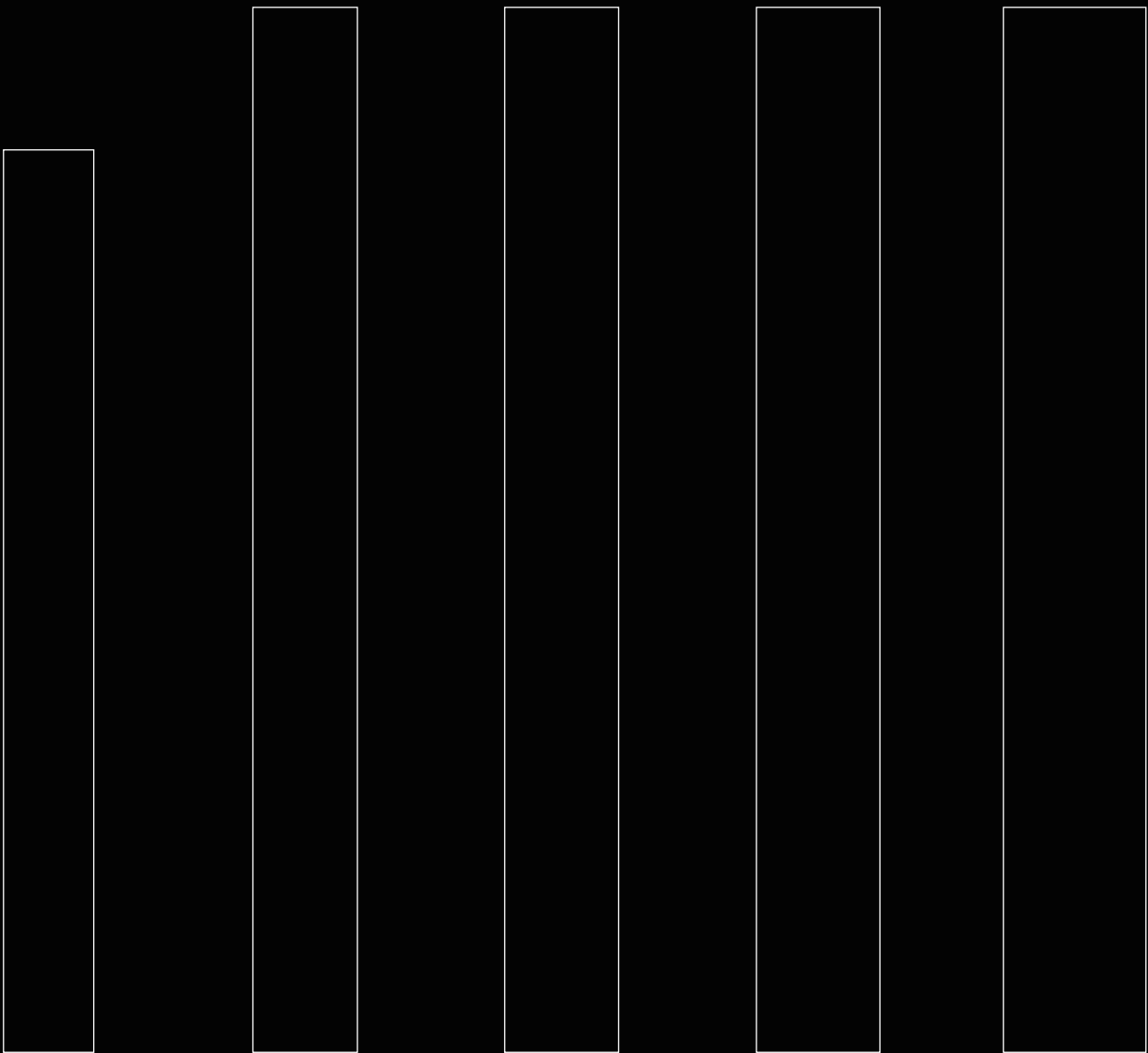


Installation system T&G
Tongue and groove joint, which guarantees the possibility of glued or floating installation

Bevel 4L
All our products are micro beveled on 4 sides

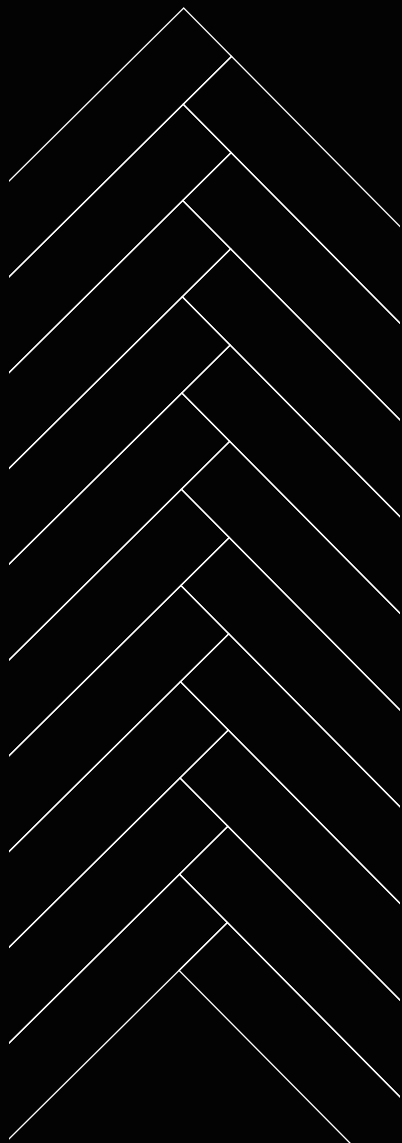
Available Sizes

Wide Planks



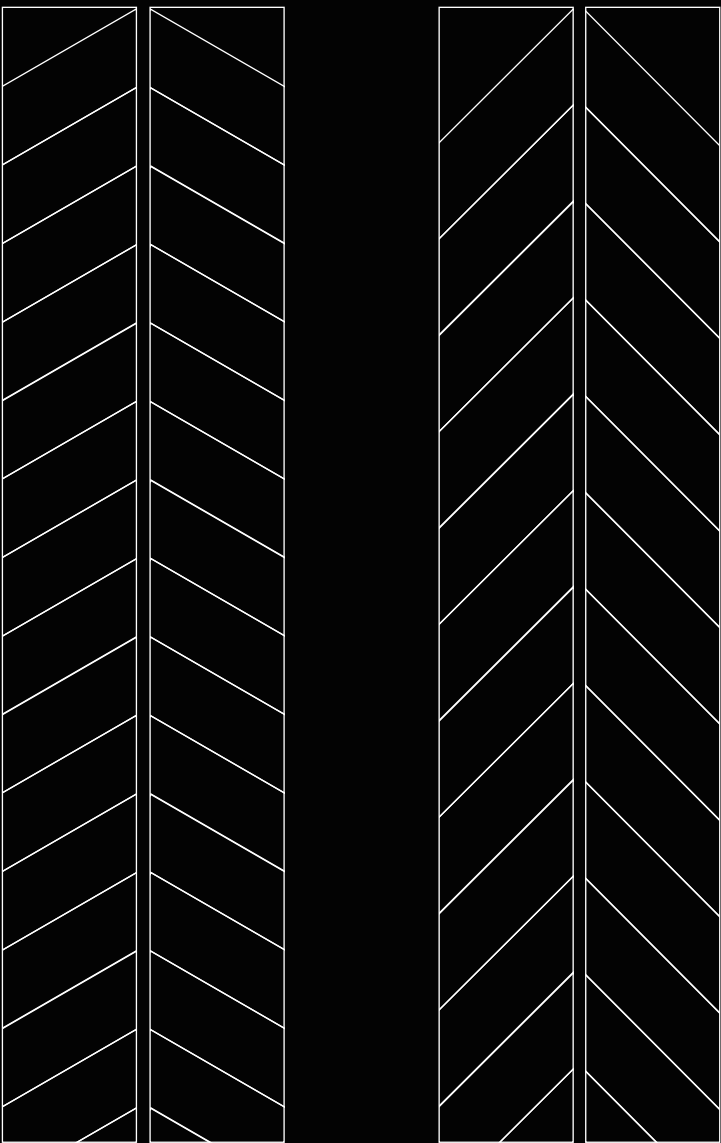
Width: 90---300mm
Length: 450---3000mm
Thickness: 10---21mm

Herringbone



Width: 90---150mm
Length: 450---900mm
Thickness: 10---20mm

Chevron 45°/60°



Width: 90---125mm
Length: 510---810mm
Thickness: 10---20mm

Oak Collection

Mainland

The sense of relaxation of Mainland is a natural state of ease without any pretense. Whether it is simple line or soft color tone, it creates a light warmth in the living space, achieving a peaceful and harmonious beauty, preserving the true texture of wood. “Mainland” will allow flooring to integrate into life and have more possibilities!

We designed the “Mainland” series as the concept of comfort and practicality.

“Mainland” series	Comfort and practicality
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Bright | COMFORT
Grade: Character
Species: Oak



Mont Blanc | COMFORT
Grade: Character
Species: Oak



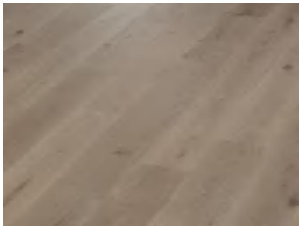
Vibrance | COMFORT
Grade: Character
Species: Oak



Alpine | COMFORT
Grade: Select
Species: Oak



Waterfall | COMFORT
Grade: Character
Species: Oak



Jasmine | COMFORT
Grade: Select
Species: Oak

Multi-Layer (L 1900 X W 190 X T 15/4 mm)



Wire Brushed



UV lacquer

Waterfall	Oak
Brushed & UV Lacquered	



Wire Brushed



UV lacquer



Multi-Layer (L 2200 X W 260 X T 15/4 mm)

Grade: Character



Name: Yellowstone | COMFORT
Species: Oak



Wire Brushed



UV lacquer

Yellowstone	Oak
Brushed & UV Lacquered	



Wire Brushed



UV lacquer



Multi-Layer (L 1900 X W 190 X T 15/3 mm)

Grade: Select



Name: Lake Zurich | TINCT

Species: Oak



Lake Zurich	Oak
Brushed & UV Lacquered	



Wire Brushed



UV lacquer

Multi-Layer (L 1900 X W 190 X T 15/3 mm)
Species: Oak



Name: Arctic Grey | TINCT Technics: Brushed, UV Lacquer Grade: Select



Name: Caviar | TINCT Technics: Brushed, UV Lacquer Grade: Character

Arctic Grey	Oak
Brushed & UV Lacquered	



Wire Brushed



UV lacquer

Multi-Layer (L 1900 X W 190 X T 15/3 mm)

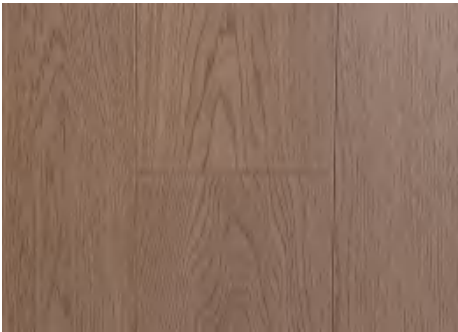


Apulia | TINCT
Species: Oak
Grade: Character
Technics: Brushed
UV Lacquer



Merizo | TINCT
Species: Oak
Grade: Select
Technics: Brushed
UV Lacquer

Multi-Layer (L 1900 X W 190 X T 15/2 mm)



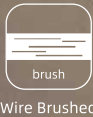
Toffee | TINCT
Species: Oak
Grade: Prime
Technics: Brushed
UV Lacquer



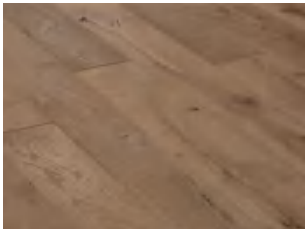
Amazai | TINCT
Species: Oak
Grade: Character
Technics: Brushed
UV Lacquer



Apulia	Oak
Brushed & UV Lacquered	



Multi-Layer (L 1900 X W 190 X T 15/4 mm)
Grade: Character



Russet | VEIL
Species: Oak
Technics: Deep Brushed
UV Lacquer, Smoked



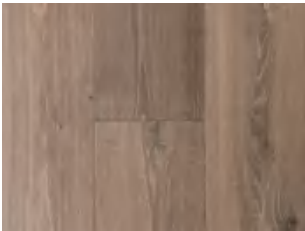
Madeira | VEIL
Species: Oak
Technics: Brushed
UV Lacquer, Smoked



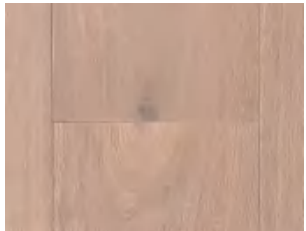
Tikal | VEIL
Species: Oak
Grade: Rustic
Technics: Brushed
UV Oil, Smoked



Marsala | VEIL
Species: Oak
Grade: Prime
Technics: Brushed
UV Lacquer, Smoked



Chestnut | VEIL
Species: Oak
Technics: Brushed, Smoked
Water-based Lacquer



Bonet | VEIL
Species: Oak
Technics: Brushed
UV Oil, Smoked



Russet	Oak
Deep Brushed, Smoked & UV Lacquer	



Smoked



Wire Brushed



UV lacquer

Multi-Layer (L 1900 X W 190 X T 15/4 mm)
Grade: Character



Name: Mountain Grey | VEIL
Species: Oak



Wire Brushed



UV lacquer



Smoked



Mountain Grey	Oak
Light Brushed, Smoked & UV Oil	



Smoked



Wire Brushed



UV lacquer

Oak Collection

Universe

With the concept of endless change and uniqueness, we designed the “Universe” series.

The universe is mysterious, vast and diverse. New stars are blooming there just like our series of reactive stain products that continuously bring you new surprises. Using the latest technologies, multiple layers of distinct colors can be done based on wood species, which can bring out the highly texture of the wood and give the creative looks.

“Universe” series

Wearability and Longevity



Multi-Layer (L 1900 X W 190 X T 15/3mm)

Grade: Character



Name: Ebony

Species: Oak



Wire Brushed



Reactive Stain



UV lacquer



Ebony	Oak
Brushed & Reactive Stain	

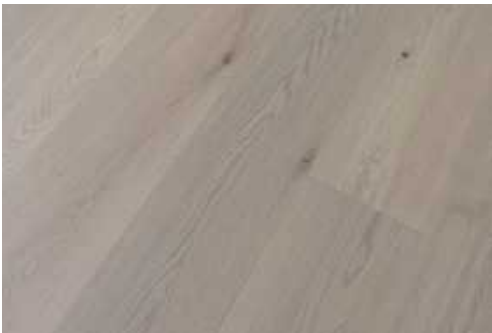


Wire Brushed

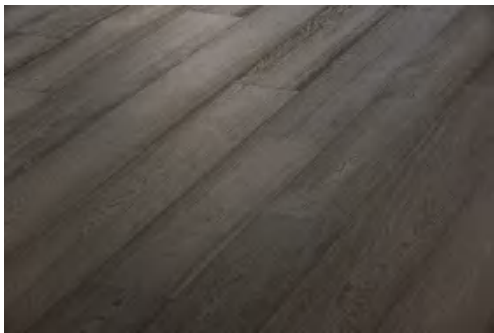


Reactive stain

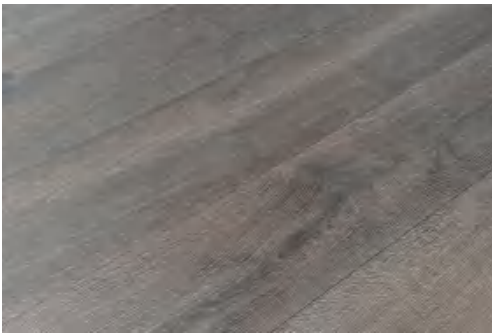
Multi-Layer (L 1900 X W 190 X T 15/3 mm)



Name: Dune
Species: Oak
Grade: Select
Technics: Brushed, UV Lacquer
Reactive Stain



Name: Blackwing
Species: Oak
Grade: Rustic
Technics: Brushed, UV Oil
Reactive Stain



Name: Star
Species: Oak
Grade: Rustic
Technics: Handcrafted, Reactive Stain
Water-based Lacquer



Name: Otter Brown
Species: Oak
Grade: Character
Technics: Brushed, UV Oil
Reactive Stain



Blackwing	Oak
Brushed & Reactive Stain	



Wire Brushed



Reactive stain

Multi-Layer (L 1900 X W 190 X T 15/4 mm)
Grade: Rustic



Name: NU-14
Technics: Brushed, Sawn Mark, Reactive Stain, Water-based Lacquer



Name: NU-13
Technics: Brushed, Reactive Stain, Water-based Lacquer

NU-13	Oak		
Brushed & Reactive Stain		Wire Brushed	Reactive stain



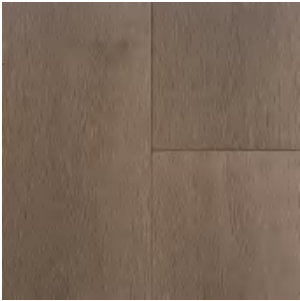
Multi-Layer (L 1900 X W 190 X T 15/3 mm)
Grade: Character



Name: Fallow
Species: Oak
Technics: Brushed, Reactive Stain
Water-based Lacquer



Name: Umbria
Species: Oak
Technics: Handcrafted, Reactive Stain
Water-based Lacquer



Name: Nara
Species: Oak
Technics: Sawn Mark, Brushed
Water-based Lacquer

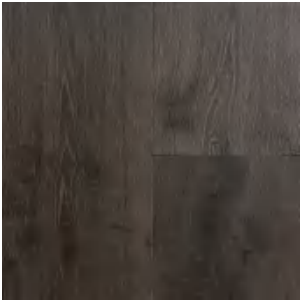
Multi-Layer (L 2200X W 260 X T 15/4 mm)
Grade: Rustic



Name: Nimbus
Species: Oak
Technics: Handcrafted, Reactive Stain
Water-based Lacquer



Name: Straw
Species: Oak
Technics: Reactive Stain
Water-based Lacquer



Name: Root
Species: Oak
Technics: Brushed, Reactive Stain
Water-based Lacquer

NU-14	Oak
Brushed & Reactive Stain	



Wire Brushed



Reactive stain

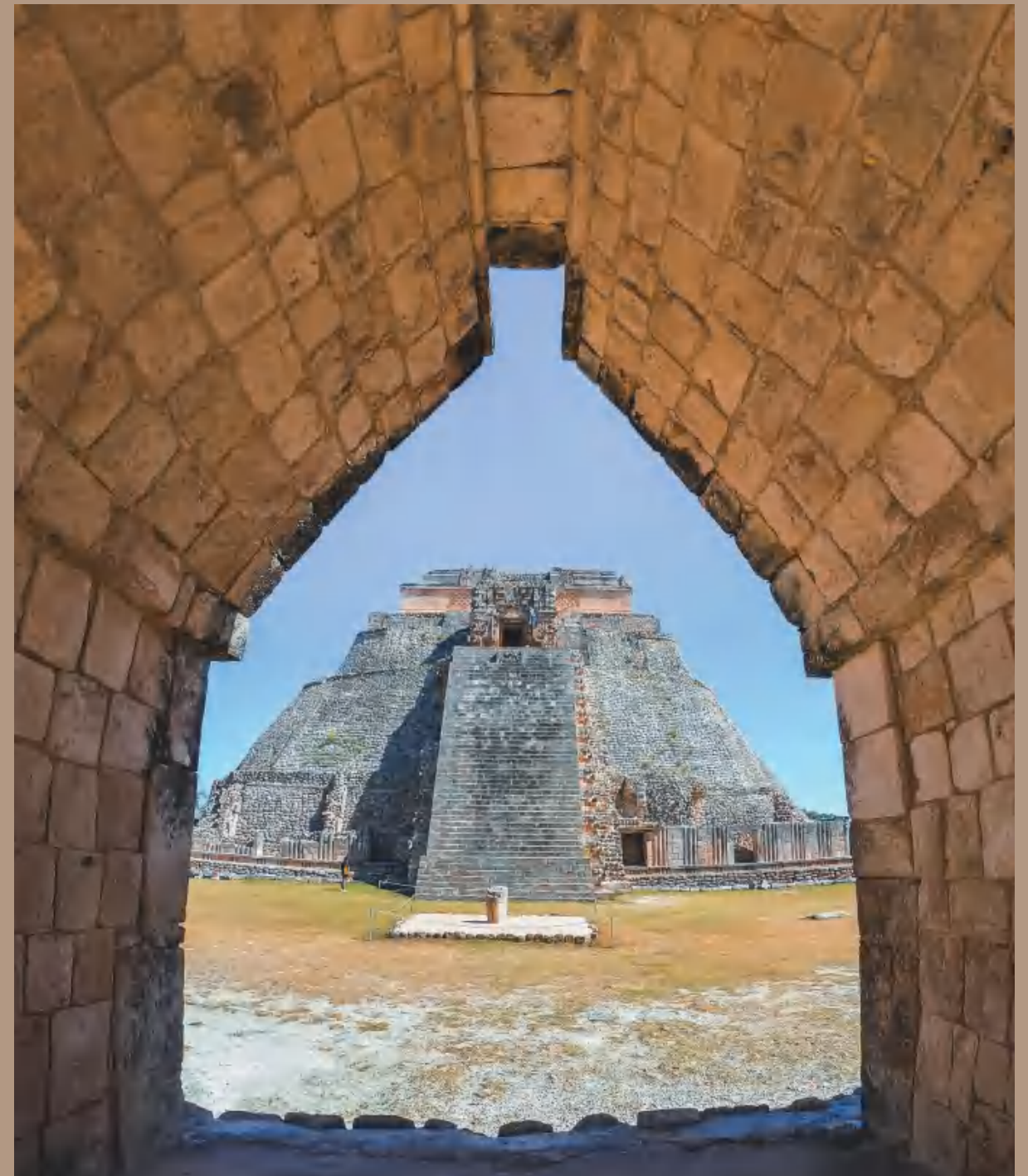
Oak Collection

Maya

The Maya civilization is one of the oldest and wisest tribal races. So does the antique oak flooring, presenting craftsmanship spirit and intelligence. The hand-scraped surface and sawn marks are natural and delicate, which incorporate wonderful textures and colour tones, emitting an ancient taste. The subtle undulating feel to the planks, which seems to be telling the past, the tempering and erosion of the years, showcasing the totem of time releasing the rustic and simple primitive beauty.

“Maya” series

Powerful and Allure



Multi-Layer (L 2200 X W 220/190/120 X T 15/5 mm)
Grade: Rustic



Name: Castagna
Technics: Handcrafted, Water-based Lacquer



Name: Twilight
Technics: Handcrafted, Smoked, Water-based Lacquer



Twilight	Oak
Smoked & Handcrafted	



Herrera	Oak
Mixed Sawn Mark, Brushed	



Wire Brushed



Smoked



UV lacquer

Multi-Layer (L 1900 X W 152.4 X T 12/2 mm)

Multi-Layer (L 2200 X W 220 X T 15/4 mm)



Name: Herrera **Grade:** Character
Technics: Smoked, Mixed Sawn Mark, Brushed, UV Lacquer



Name: Ancient Tomb **Grade:** Rustic
Technics: Handcrafted, Smoked, Water-based Lacquer

Parquet

Collection

Parquet flooring is that individual pieces or blocks of wood are fitted together to form a patterned floor. With its diverse patterns, parquet flooring has gradually become the mainstream in the wood flooring market. The best known parquet flooring patterns are chevron and herringbone, and the classic pattern know as versailles are also absolutely stunning. With its complex installation and exquisite craftsmanship, parquet flooring satisfies different emotional needs and makes the space more vibrant and humanistic.

Parquet

exquisite craftsmanship





Sand oak	Oak
Brushed, UV Lacquer	



Multi-Layer (L 900 X W 150 X T 15/4 mm)
Multi-Layer (L450 X W 90 X T 18/4 mm)



Sand Oak Grade: Select Technics: Brushed, UV Lacquer



Blackwing Grade: Character Technics: Reactive Stain, UV Oil

Multi-Layer (L 560 X W 90 X T 15/4 mm)
Grade: Rustic



Name: Pluto
Species: Oak



Wire Brushed



UV oil



Reactive stain

Multi-Layer (L 600 X W 120 X T 15/4 mm)
Grade: Select



Name: Baikal
Species: Oak



Wire Brushed



UV oil





Multi-Layer (L 800 X W 800 X T 15/4 mm)

Grade: Rustic



Name: Shell

Technics: Unfinished



Name: Moab Clay

Technics: Smoked, Water-based Lacquer

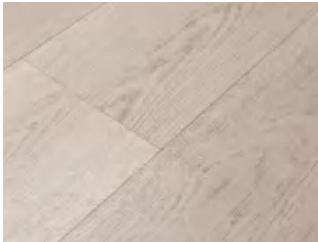
Luxe Collection

Fudeli is proud to offer our premium “Luxe” series of three-layer solid wood flooring, which is combined the strength and character of solid oak with an innovative and sustainable production process. Our three-layered solid oak boards are designed to help you bring your creative vision to life, with a diverse range of formats, sizes, finishes, and colours.

Noble, natural and strong – there’s no limit to the possibilities.

- Luxe Collection
- Noble Natural Strong





Name: Afternoon Mexico
Species: Oak
Technics: Brushed
UV Lacquer



Name: Baileys
Species: Oak
Technics: Brushed
UV Lacquer



Name: Mojito
Species: Oak
Technics: Brushed
UV Lacquer



Name: Brandy
Species: Oak
Technics: Brushed
UV Lacquer



Name: Gold Rum
Species: Oak
Technics: Brushed
UV Lacquer



Name: Chardonnay
Species: Oak
Technics: Brushed
UV Lacquer

Multi-Layer (L 2200 X W 220 X T 15/4 mm)
Grade: Select

Mojito	Oak
Brushed & UV Lacquered	



Multi-Layer (L 2200 X W 220 X T 15/4 mm)
Grade: Select



Bordeaux	Black Walnut
Smooth, UV Lacquer	



Wall Panel

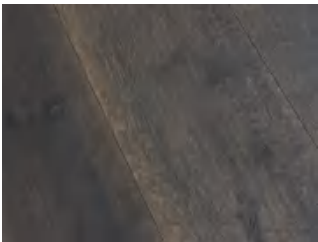
Designed in an elegant 3000×300mm format, bringing a seamless sense of balance and proportion to interior spaces. Beyond flooring applications, our engineered wood designs extend gracefully to the walls, offering an innovative alternative to conventional wall finishes.

Each panel transforms the ordinary wall into an artistic canvas – natural textures and wood grains intertwine to create a space that feels alive, as if surrounded by the quiet rhythm of a forest.

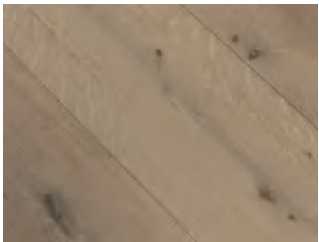
Wall Panel

Immersive and Harmonious





Name: WP-01
Species: Oak
Technics: Brushed
UV Lacquer



Name: WP-02
Species: Oak
Technics: Brushed
UV Lacquer



Name: WP-03
Species: Oak
Technics: Brushed
UV Lacquer



Name: WP-07
Species: Oak
Technics: Brushed
UV Lacquer



Name: WP-04
Species: Oak
Technics: Brushed
UV Lacquer



Name: WP-06
Species: Oak
Technics: Brushed
UV Lacquer

Multi-Layer (L 3000 X W 300 X T 15 mm)
Grade: Rustic



WP-06	Oak
Brushed & UV Lacquered	



Exotic Species

Exotic species refer to those unusual and high quality wood all over the world. The West Indies, Africa, South America-these are just a few of locals from which our exotic wood species originate. South America is one of the world’s hubs for forest resources, with a rich variety of tree species such as Cumaru, Jatoba, and Tigerwood that are well-known to us. These species have a long growth period and are highly valued as timber. The excellent stability of these exotic species makes them less prone to warping or deformation during use. In addition, their exquisite appearance, clear wood grain, good anti-corrosion and insect-resistant properties make them popular in the flooring market.

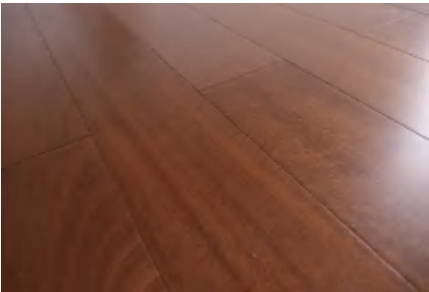
“Exotic” species

Distinctive wood species





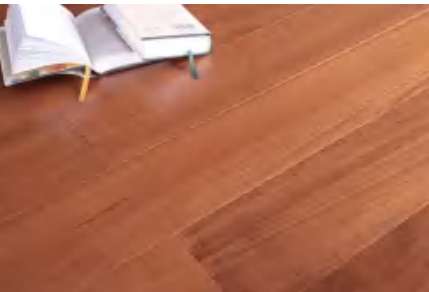
Multi-Layer (L 2130 X W 120 X T 15.5/3.5 mm)



Species: Sapele
Grade: Prime
Technics: Smooth, Matt UV Lacquer



Species: Cumaru
Grade: Prime
Technics: Smooth, UV Lacquer



Species: Teak
Grade: Prime
Technics: Smooth, UV Lacquer



Species: Tiger Wood
Grade: Prime
Technics: Smooth, UV Lacquer

Midnight Paris	Acacia
Brushed & Reactive Stain	





Multi-Layer (L 1900 X W 190 X T 14/2 mm)

Grade: Select



Name: Chesley
Species: Oak
Technics: Brushed, UV Lacquer



Name: Rosey
Species: Oak
Technics: Brushed, UV Lacquer



Name: Fulton
Species: Oak
Technics: Brushed, UV Lacquer



Name: Elmwood
Species: Oak
Technics: Brushed, UV Lacquer

Chesley	Oak
Brushed & Reactive Stain	



Wire Brushed



UV lacquer

Multi-Layer (L 1900 X W 190X T 14/3 mm)
Grade: Prime



Name: Tundra
Species: Ash
Technics: Brushed, UV Lacquer



Wire Brushed



UV lacquer



Name: Vigor
Species: Ash
Technics: Brushed, UV Lacquer



Name: Woodlight
Species: Ash
Technics: Brushed, UV Lacquer



Name: Mist
Species: Ash
Technics: Brushed, UV Lacquer

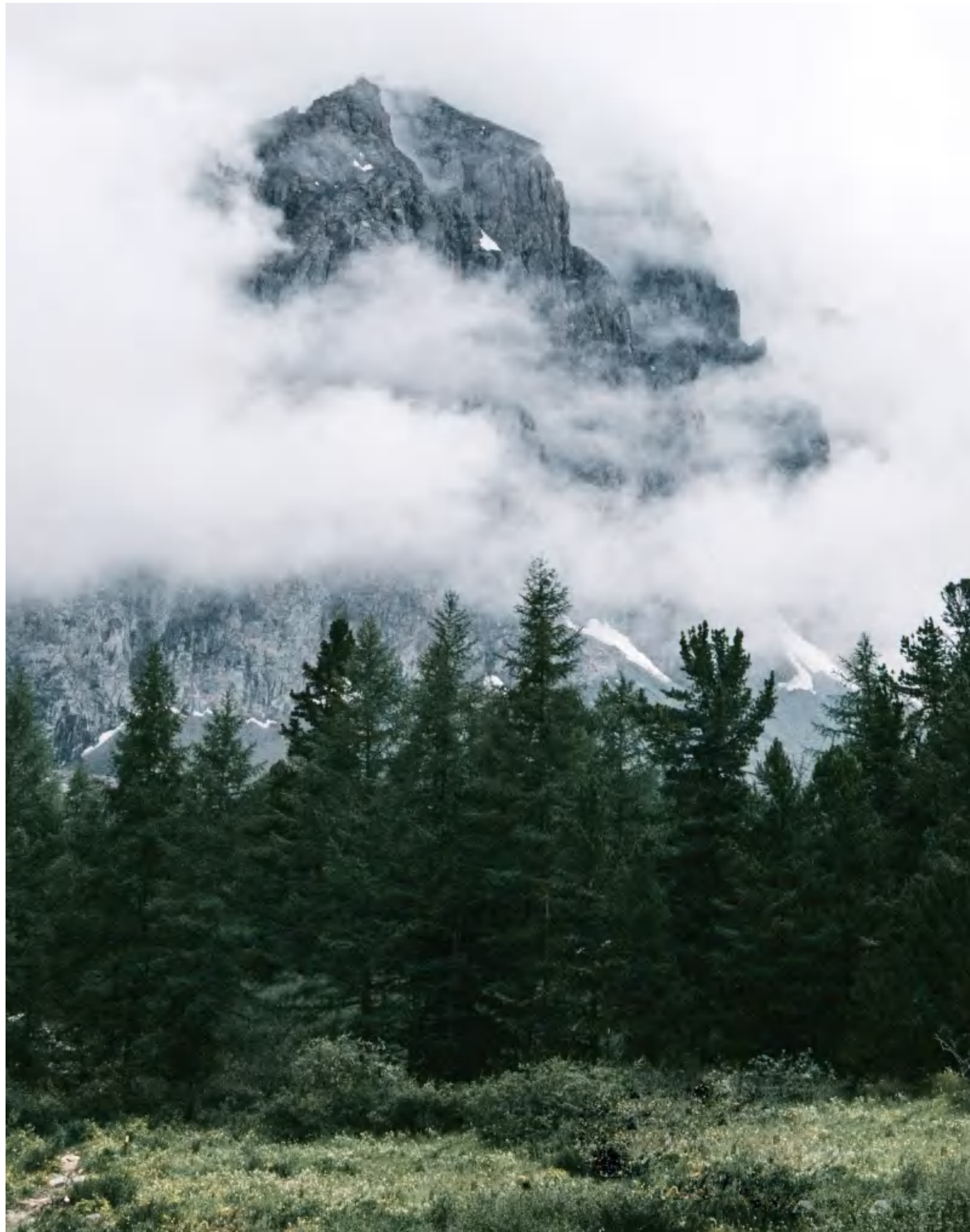


Name: Flow
Species: Ash
Technics: Brushed, UV Lacquer

Our sales territories are all over North America, Australia, Europe, Southeast Asia, the Middle East and South America. We have close strategic cooperation relations with many superior distributors.

At the same time, our company also provides floor services for several large engineering projects in Canada, Dubai, Australia and so on. These projects are well received and favored by our customers.





Durability & Security

Through rigorous testing and quality control, we guarantee that our engineered wood flooring offers exceptional durability and resilience, ideal for both residential and commercial spaces.

Our key to success is our deep passion for creating beautiful flooring, reflected in high degree of craftsmanship and a constant focus. Combining superior supplier of materials, quality design and our expert team of flooring specialists, we take a holistic approach to be guaranteed to meet your satisfaction. and bring your space to life!

