

# Make the world A better place



WOODTOPIA

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woodtopia\_flooring



Woodtopia Flooring



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WOODTOPIA

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Qisheng Road, Paojiang Industrial Zone  
Shaoxing Zhejiang (China, 312071)

FUDELI  WOODTOPIA



# What makes up Woodtopia?

## 1994 Inception

Fudeli Group is headquartered in Shaoxing, Zhejiang, and is one of China's earliest and most internationally mature wood flooring enterprises. Over the years, the company has developed a comprehensive product portfolio, including solid wood flooring and engineered wood flooring.

Fudeli Group is a global wood industry conglomerate that integrates R&D, procurement, production, sales, and services into a unified whole.

## 2000 Breakthrough

Fudeli expanded into international markets, consistently delivering premium-quality products to clients worldwide.

## 2016 Expansion

Driven by a passion for premium wood craftsmanship, Fudeli launched its global brand, Woodtopia

Woodtopia is a professional manufacturer specializing in engineered wood flooring. The product range includes planks and an array of parquets, such as herringbone, chevron and other art parquets.

Woodtopia's dedication to excellence allowed it to stand out in a competitive market, establishing a strong and trusted brand nationwide.





# Inspiration

- ART
- DESIGN
- DECORATION
- LIFE STYLE

At the heart of our engineered wood flooring lies a deep commitment to innovation and artistry. We draw inspiration from the rich beauty of natural wood, capturing its unique character and transforming it into a refined product that represents to both tradition and modernity.



Our advanced R&D team drives continuous innovation, ensuring our product meets the expectations of our clients, providing the perfect foundation for their interior design visions.







# Aesthetics

Aesthetics is the art of creating spaces that resonate with beauty, harmony, and a sense of place. It is the delicate balance between form and function, where every detail is meticulously crafted to evoke emotion and inspire creativity.

True aesthetics transcends trends, embodying timeless elegance while pushing the boundaries of innovation.





# Forest Essence



## Sustainability

Woodtopia prioritizes eco-friendly practices in our production processes, ensuring our engineered wood flooring is both beautiful and environmentally responsible.

From sourcing sustainable wood to utilizing low-emission adhesives and finishes, we are committed to reducing our environmental footprint. Our dedication to sustainability also includes efficient manufacturing practices that minimize waste and energy consumption.

Embrace the essence of nature with our engineered wood flooring, designed to bring the beauty and tranquility of the forest into your home.

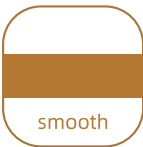
With the FSC certificate, our commitment to preserving the natural beauty of the wood means we use sustainable harvesting practices and environmentally friendly production methods.



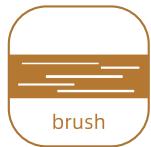


# Technology

Woodtopia has advanced production technologies. Constantly enriching the production line and diversifying the products can fully meet the market's demand.



Smooth



Wire Brushed



Reactive stain



Hand-scrape



Fumed



UV oil / Hard wax oil



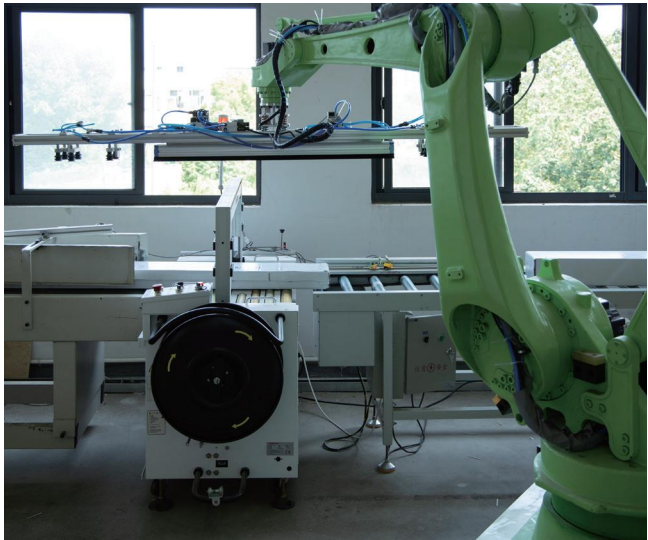
UV lacquer



Stain

We have technically advanced machineries, automatic production lines and superior digital product management system.

Focus on quality, focus on innovation!





# Quality & Certificates

By prioritizing excellence in every aspect of our business, we deliver flooring solutions that not only look beautiful but also offer exceptional durability and reliability for years to come.

Through our certifications, we reinforce our strong commitment to environmental and social responsibility, providing clients with the assurance of a trustworthy and high-quality choice.



## Structure



Solid wood slat, stabilized by single seasoning and drying process

Gluing with vinyl glue that guarantees zero emissions, elasticity and resistance

Support in birch/eucalyptus plywood for external use, which guarantees greater resistance over the years to thermal changes



Installation system T&G  
Tongue and groove joint, which guarantees the possibility of glued or floating installation

Bevel 4L  
All our products are micro beveled on 4 sides.



# Product Customization

Every custom flooring is unique, and so are the requirements!

We offer a wide range of customizable options to meet your specific needs and preferences, ensuring a perfect match for every project.

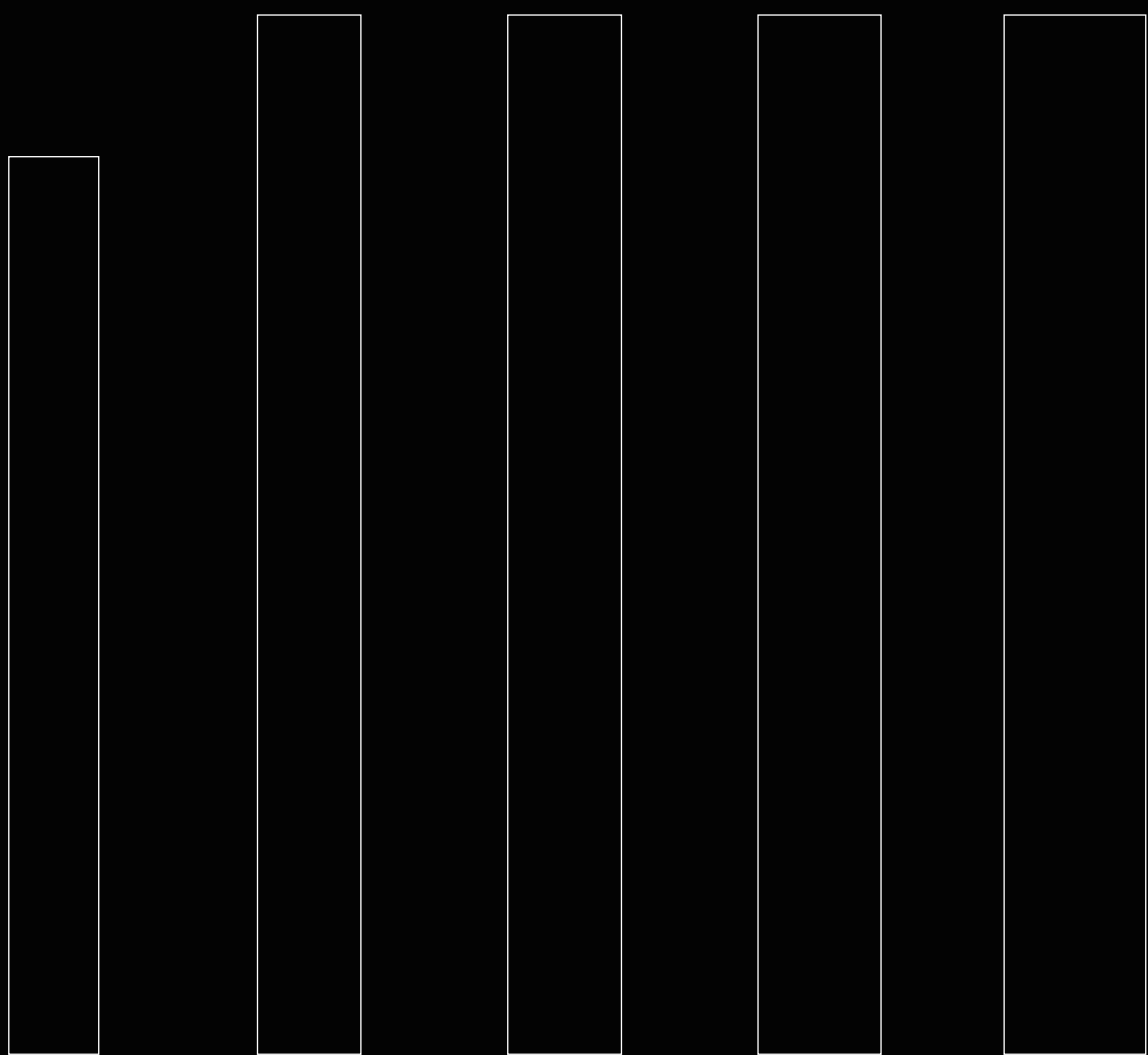
Whether you need a slight different finish, or look for flooring that is elaborately unique, Woodtopia can make it happen.





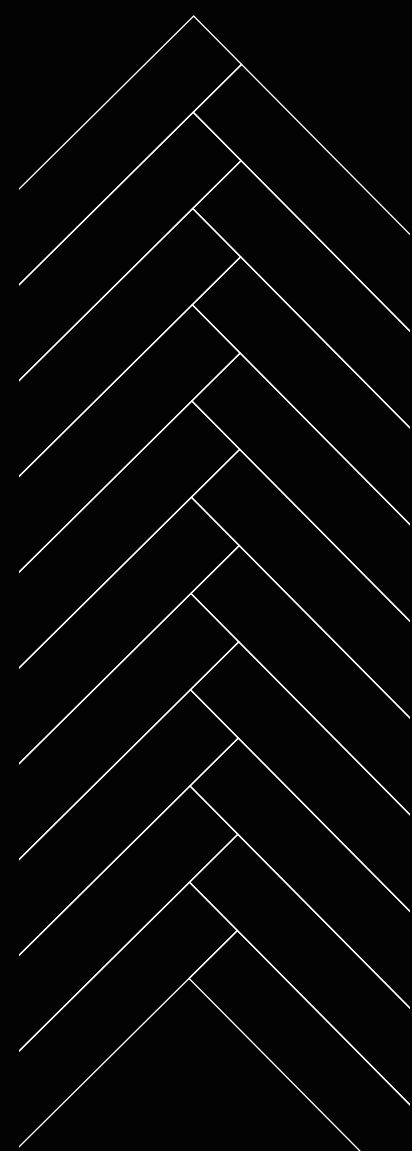
# Available Sizes

Wide Planks



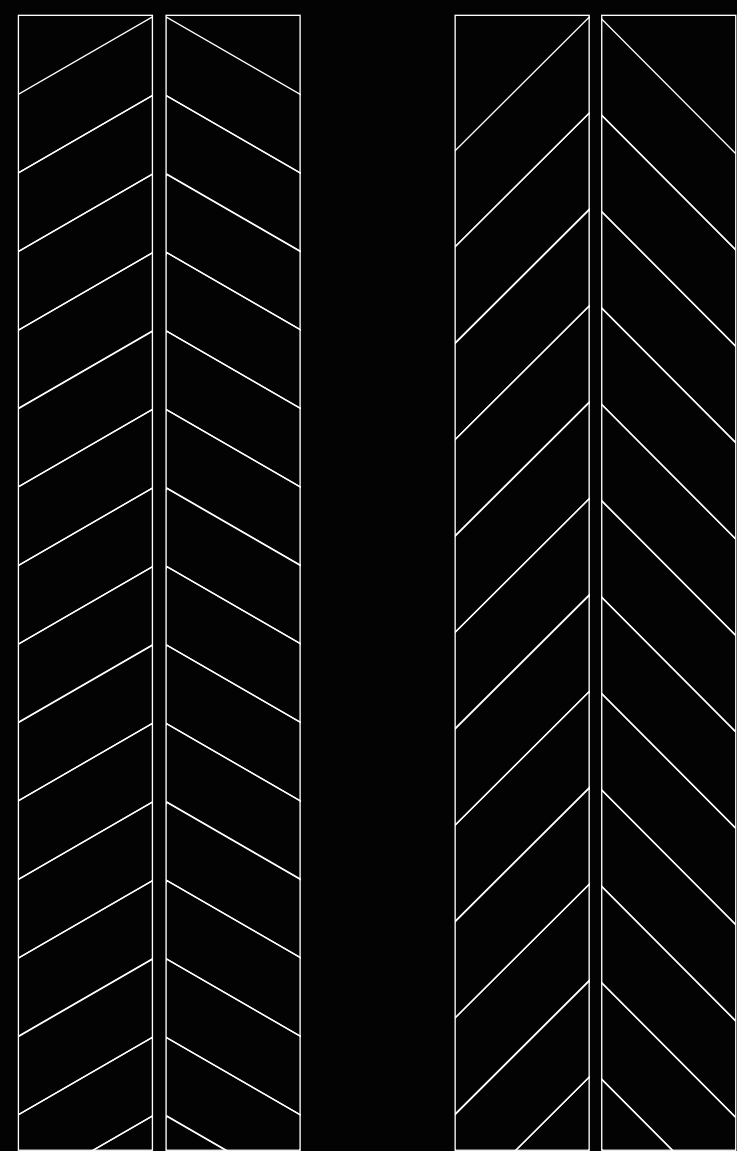
Width: 90---300mm  
Length: 450---3000mm  
Thickness: 10---21mm

Herringbone



Width: 90---150mm  
Length: 450---900mm  
Thickness: 10---20mm

Chevron 45°/60°



Width: 90---125mm  
Length: 510---810mm  
Thickness: 10---20mm



# Oak Collection

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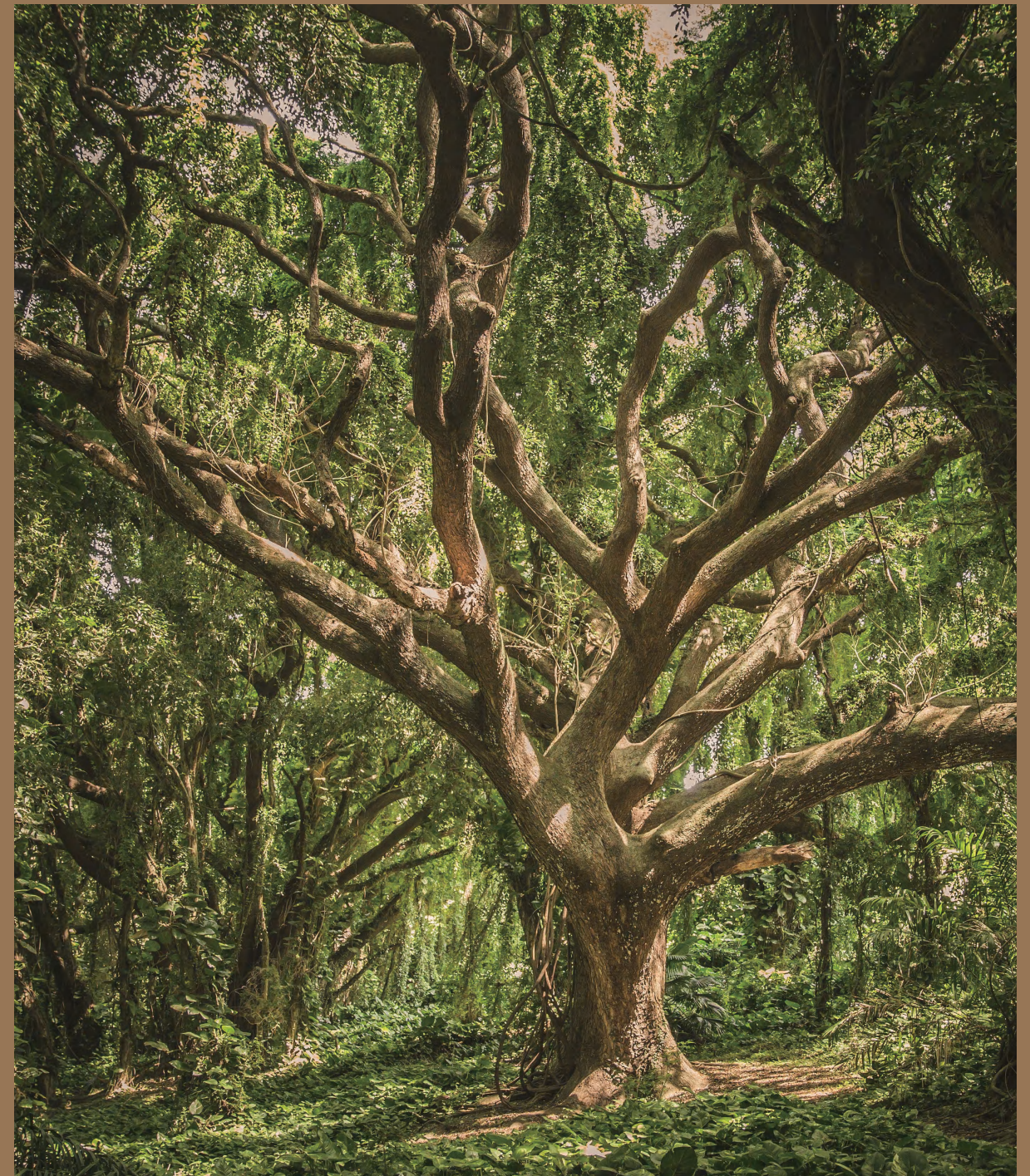
## Mainland

The sense of relaxation of Mainland is a natural state of ease without any pretense. Whether it is simple line or soft color tone, it creates a light warmth in the living space, achieving a peaceful and harmonious beauty, preserving the true texture of wood. “Mainland” will allow flooring to integrate into life and have more possibilities!

We designed the “Mainland” series as the concept of comfort and practicality.

“Mainland” series

Comfort and practicality





Multi-Layer (L 1900 X W 190 X T 15/4 mm)

Grade: Character



Name: Mountain Grey  
Species: European Oak







Mainland | Cornfield  
Species: Oak  
Technics: Brushed  
UV Lacquer



Mainland | Sand Storm  
Species: Oak  
Technics: Smoked, Brushed  
UV Lacquer



Mainland | Tiramisu  
Species: Oak  
Technics: Smoked, Brushed  
UV Lacquer



Mainland | Limestone  
Species: Oak  
Technics: Brushed  
UV Lacquer



Mainland | Thunder Shower  
Species: Oak  
Technics: Brushed  
UV Lacquer



Mainland | Petra  
Species: Oak  
Technics: Fumed  
Brushed UV Lacquer



Mainland | Volcanic Ash  
Species: Oak  
Technics: Brushed  
UV Lacquer

Multi-Layer (L 1900 X W 190 X T 14/3 mm)  
Grade: Character

Sand Storm	Oak
Brushed, UV lacquer	





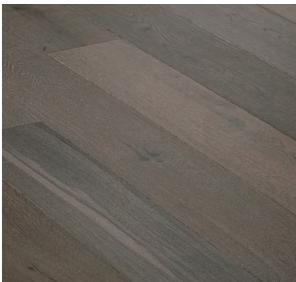
Multi-Layer (L 1900 X W 190 X T 15/3 mm)  
Grade: Character



Name: Lake Zurich  
Species: Oak







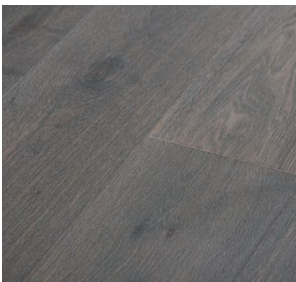
Mainland | Altair  
Species: Oak  
Technics: Reactive stain  
Brushed UV oil



Mainland | Blackberry  
Species: Oak  
Technics: Brushed  
UV Lacquer



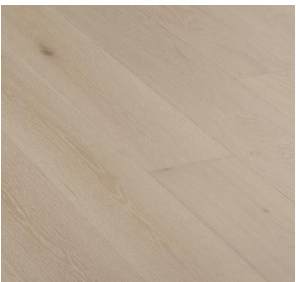
Mainland | Desert Star  
Species: Oak  
Technics: Brushed  
UV Lacquer



Mainland | Mira  
Species: Oak  
Technics: Reactive stain  
Brushed UV Lacquer



Mainland | Camellia  
Species: Oak  
Technics: Brushed  
UV Lacquer



Mainland | Sun Shower  
Species: Oak  
Technics: Brushed  
UV Lacquer

Multi-Layer (L 1900 X W 190 X T 15/3-4 mm)

Multi-Layer (L 1900 X W 190 X T 18/6 mm)

Grade: Select/Character

Altair	Oak
Reactive stain, Brushed, UV oil	



Reactive stain



Wire Brushed

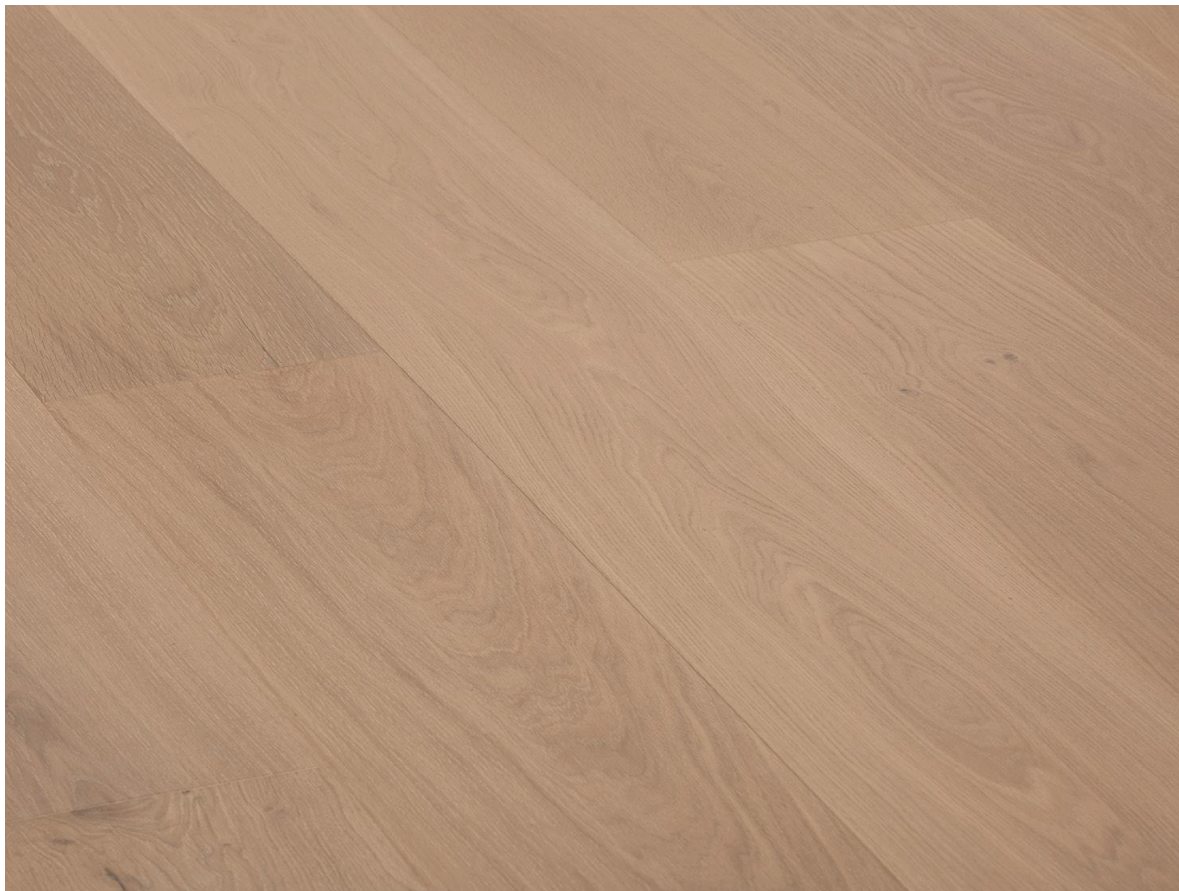


UV oil



Multi-Layer (L 2200 X W 260 X T 15/4 mm)

Grade: Character



Name: Sand oak  
Species: Oak



Wire Brushed



UV lacquer





Multi-Layer (L 1900 X W 190 X T 19/4 mm)

Multi-Layer (L 1900 X W 190 X T 15/4 mm)

Grade: Character



Name: Iceland      Species: Oak      Technics: Brushed UV Lacquer



Name: London Fog      Species: Oak      Technics: Brushed UV Lacquer

Waterfall	Oak
Brushed, UV Lacquer	



Wire Brushed



UV lacquer



# Oak Collection

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## Universe

With the concept of endless change and uniqueness, we designed the “Universe” series.

The universe is mysterious, vast and diverse. New stars are blooming there just like our series of reactive stain products that continuously bring you new surprises. Using the latest technologies, multiple layers of distinct colors can be done based on wood species, which can bring out the highly texture of the wood and give the creative looks.

“Universe” series

wearability and longevity





Multi-Layer (L 1900 x W 190 x T 15/4 mm)  
Grade: Character / Rustic



Pekoe	Oak
Reactive stain, Brushed, UV Lacquer	



Wire Brushed



UV lacquer



Reactive stain





Multi-Layer (L 1900 X W 190 X T 14/3 mm)  
Grade: Character / Rustic



Name: Mars  
Species: Oak



Wire Brushed



Reactive stain



UV lacquer

Multi-Layer (L 560 X W 90 X T 15/4 mm)  
Grade: Rustic



Name: Pluto  
Species: Oak



Wire Brushed



Reactive stain

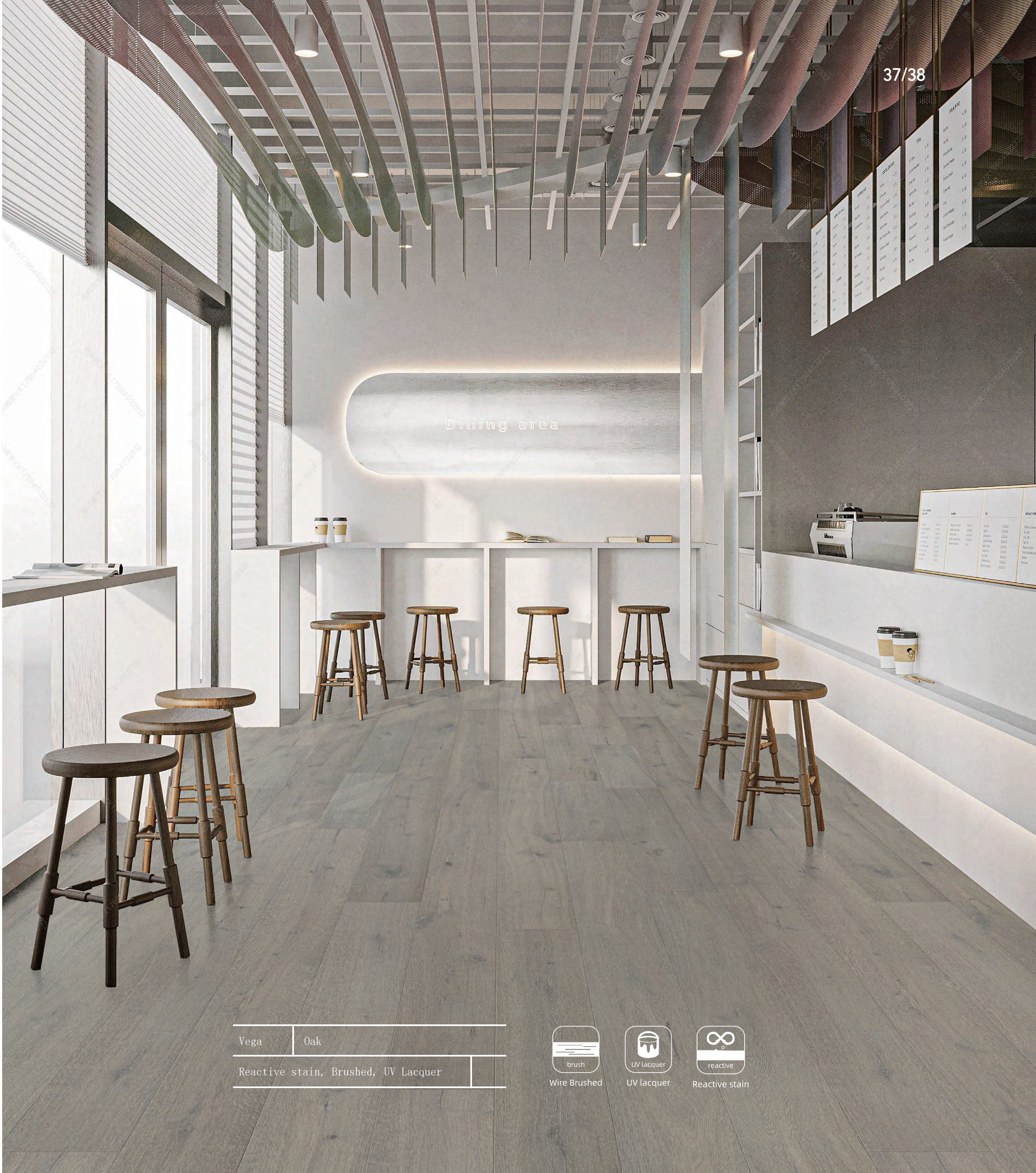


UV oil



Multi-Layer (L 1900 x W 190 x T 15/4 mm)

Grade: Character / Rustic



Vega	Oak
Reactive stain, Brushed, UV Lacquer	







Multi-Layer (L 1900 x W 190 x T 14/3 mm)

Grade: Character / Rustic



Name: Earth  
Species: Oak



Wire Brushed



Reactive stain



UV lacquer



# Oak Collection

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## Maya

The Maya civilization is one of the oldest and wisest tribal races. So does the antique oak flooring, presenting craftsmanship spirit and intelligence. The hand-scraped surface and sawn marks are natural and delicate, which incorporate wonderful textures and colour tones, emitting an ancient taste. The subtle undulating feel to the planks, which seems to be telling the past, the tempering and erosion of the years, showcasing the totem of time releasing the rustic and simple

“Maya” series

Antique Oak Flooring







Multi-Layer (L 1900 x W 152.4 x T 12/2 mm)

Grade: Character



Maya | Santiago    Species: Oak

Technics: Fumed, Mix Band Sawn

Brushed, UV Lacquer



Maya | Herrera    Species: Oak

Technics: Fumed, Mix Band Sawn

Brushed, UV Lacquer



Maya | Colón    Species: Oak

Technics: Fumed, Mix Band Sawn

Brushed, UV Lacquer



Maya | Darién    Species: Oak

Technics: Fumed, Mix Band Sawn

Brushed, UV Lacquer

Colón	Oak
Fumed, Mix Band Sawn, Brushed, UV Lacquer	



Fumed



Wire Brushed



UV lacquer



Multi-Layer (L 1900 X W 190 X T 15/4 mm)  
Grade: Rustic



Maya | Bronze      Species: Oak  
Technics: Fumed, Hand scraped, Brushed, UV oil

Multi-Layer (L 600 X W 125 X T 20/4 mm)  
Grade: Rustic



Maya | Russet      Species: Oak  
Technics: Fumed, Hand scraped, Brushed, UV oil





Multi-Layer (L 2200 X W 220 X T 15/4.5 mm)

Grade: Rustic



Maya | Cove      Species: EU Oak  
Technics: Hand-Crafted





Multi-Layer (L 1900 x W 190 x T 15/4 mm)  
Grade: Character / Rustic



Maya | Weald      Species: Oak  
Technics: Hand-Crafted, Water-based Lacquer  
Reactive Stain



# Luxe Collection

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Woodtopia is proud to offer our premium “Luxe”series of three-layer solid wood flooring, which is combined the strength and character of solid oak with an innovative and sustainable production process. Our three-layered solid oak boards are designed to help you bring your creative vision to life, with a diverse range of formats, sizes, finishes, and colours.

Noble, natural and strong – there’s no limit to the possibilities.

Luxe Collection

Noble Natural Strong



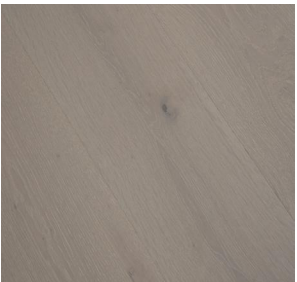




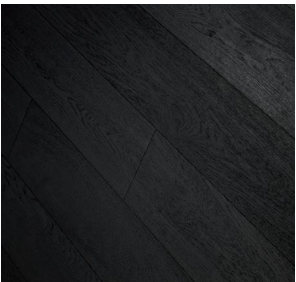
Mojito	Oak
Wire Brushed, UV Lacquer	



Name: Afternoon Mexico  
Species: Oak  
Technics: Brushed  
UV Lacquer



Name: Mojito  
Species: Oak  
Technics: Brushed  
UV Lacquer



Name: Pinot Noir  
Species: Oak  
Technics: Reactive Stain  
Brushed UV Lacquer



Name: Brandy  
Species: Oak  
Technics: Brushed  
UV Lacquer



Name: Gold Rum  
Species: Oak  
Technics: Brushed  
UV Lacquer



Name: Chardonnay  
Species: Oak  
Technics: Brushed  
UV Lacquer

Multi-Layer (L 2200 X W 220 X T 15/4 mm)

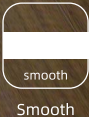
Grade: Select



Multi-Layer (L 2200 X W 220 X T 15/4 mm)  
Grade: Select



Bordeaux	Black Walnut
Smooth, UV Lacquer	





# Exotic Species

Exotic species refer to those unusual and high quality wood all over the world. The West Indies, Africa, South America-these are just a few of locals from which our exotic wood species originate. South America is one of the world’s hubs for forest resources, with a rich variety of tree species such as Cumaru, Jatoba, and Tigerwood that are well-known to us. These species have a long growth period and are highly valued as timber. The excellent stability of these exotic species makes them less prone to warping or deformation during use. In addition, their exquisite appearance, clear wood grain, good anti-corrosion and insect-resistant properties make them popular in the flooring market.

“Exotic” species	Rare wood species
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Multi-Layer (L 2130 X W 120 X T 15.5/3.5 mm)

Grade: Character



Name: Midnight Paris  
Species: Acacia

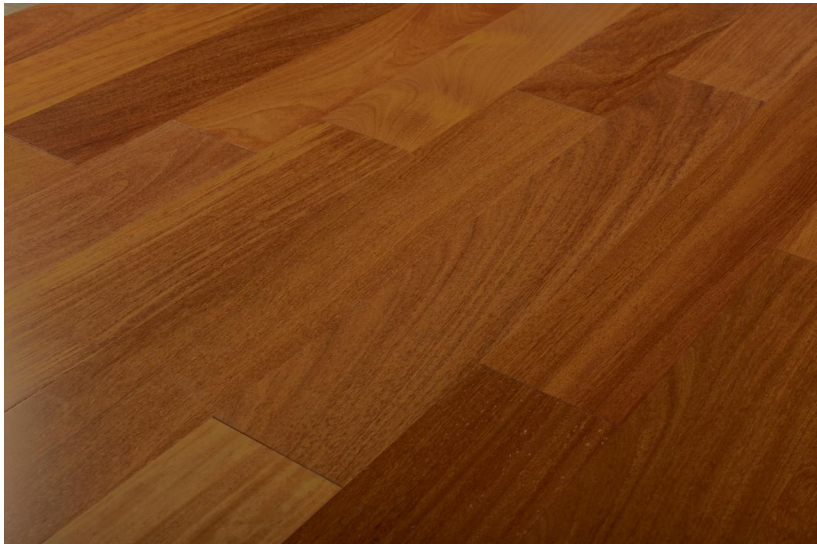






Multi-Layer (L 2130 X W 120 X T 15.5/4 mm)

Grade: Prime



Name: Coco Amber  
Species: Cumaru





Our sales territories are all over North America, Australia, Europe, Southeast Asia, the Middle East and South America. We have close strategic cooperation relations with many superior distributors.

At the same time, our company also provides floor services for several large engineering projects in Canada, Dubai, Australia and so on. These projects are well received and favored by our customers.







# Durability & Security

Through rigorous testing and quality control, we guarantee that our engineered wood flooring offers exceptional durability and resilience, ideal for both residential and commercial spaces.

Our key to success is our deep passion for creating beautiful flooring, reflected in high degree of craftsmanship and a constant focus. Combining superior supplier of materials, quality design and our expert team of flooring specialists, we take a holistic approach to be guaranteed to meet your satisfaction. and bring your space to life!

