



FUDELI have stood for exceptional expertise and specialised know-how. This is especially true for the procuring of speciality woods from all over the world and the excellent subsequent treatment we provide through our qualified partners.

We have worked successfully together with our customers in this way for decades.

As a subsidiary company under FUDELI group, SHAOXING HAOHUA TIMBER INDUSTRY CO., LTD has been developing into a global brand, with "WOODTOPIA" as the brand and floor design R&D as the core. HAOHUA considers itself to be a solution provider for business and industry clients and constantly seeks new, innovative products.

富得利地板·橡木生活
OAKLIFE BY FUDELI FLOORING

Shaoxing Haohua Timber Industry Co., Ltd.

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E-mail: woodtopia@fdlmy.com

Website: <https://www.woodtopia.net>





Make the world
a better place

WIDE PLANK

Nile — Color Variation Smooth

Fuji — Color Variation Brushed

Tiahuanaco — Color Variation Aged

Atlantis — Color Variation Aged

Ngauruhoe — Stain Brushed

Ararat — Smoke Brushed

Maya — Smoke Aged

PATTERN

Chevron

Herringbone

Versailles

Designed

EXOTIC SPECIES

Latin Species — Stain Smooth

African Species — Color Variation Smooth

25
YEARS
Woodtopia guarantee

Tongue and groove

Smooth

Wire Brushed

Reactive

Handscrap

Smoked

Impregnation for enhanced swell-protection

Suitable for underfloor heating

UV oil

Hard wax oil

UV lacquer

PU lacquer

Stain

Brief Introduction of Shaoxing Haohua

Shaoxing Haohua Timber Industry Co., Ltd. , which works as a subsidiary of Zhejiang Fudeli Timber Industry Co., Ltd. (founded in 1994), was founded in 2016. Its manufacturing base is located in Shaoxing, Zhejiang. Zhejiang Fudeli Timber Industry Co., Ltd. has three manufacturing bases for Flooring, Stairs and Home products. The products cover the whole timber products customization system, such as floor, staircase, wooden door, wall panel, wardrobe, cabinets and bathroom furniture.

As one of the subsidiaries of Fudeli, Haohua is mainly engaged in the design, R&D and sales of engineered wood flooring and hardwood flooring. The company adheres to the development policy of "two-wheel drive, two-wing flying together" at home and abroad, and has been developing into a global international brand with "WOODTOPIA" as the brand and floor design R&D as the core.

Haohua has established six major timber raw material procurement bases in South America, North America, Oceania, Europe, Southeast Asia and Africa, to ensure the sustainable development of the company with a perfect global quality wood procurement system.

In the international market, the "WOODTOPIA" trademark has been successfully registered in the United States, Australia and other countries (regions), and also has established more than 200 sales network channels in North America, Europe, Africa and other places with a number of foreign competitive dealers' cooperation agreements.

Haohua has dozens of new patents to help better develop into a global international brand. Meantime, it has obtained FSC certification to improve the level of enterprise competition, create differentiated services and enhance the core competitiveness.

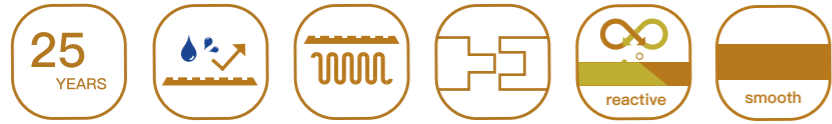
More than flooring,
It is a life style



Planks



190 x 1900 x 15/2 mm



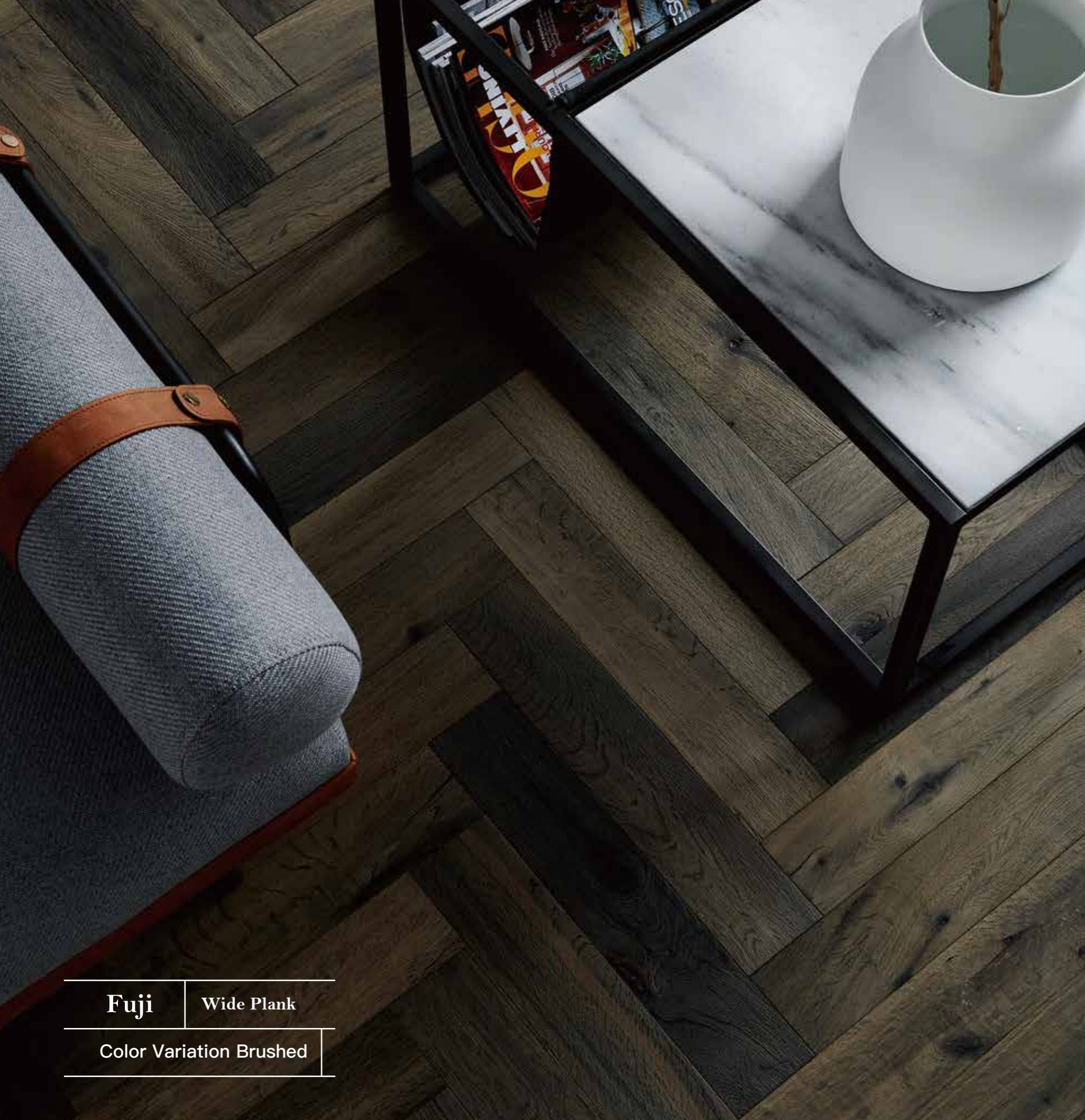
White Nile



Blue Nile



Nile | Wide Plank
Color Variation Smooth



Planks



190 x 1900 x 15/4 mm



240 x 2200 x 15/4 mm

Herringbone



90 x 450 x 15/4 mm

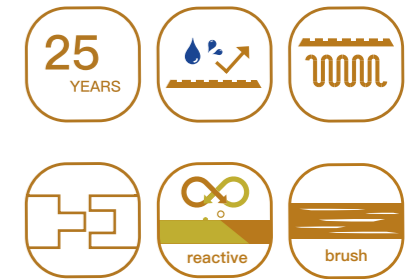
Chevron



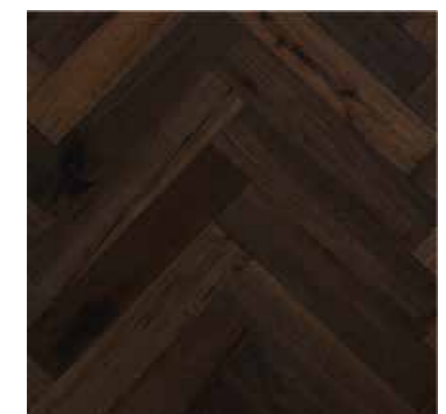
90 x 560 x 15/4 mm



Snow scene



Pastoral



Fuji Cave



Ridge



Crater

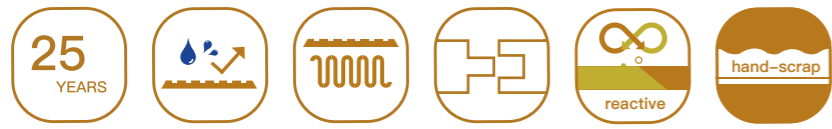
Fuji | Wide Plank

Color Variation Brushed

Planks



220 x 2200 x 15/4 mm



Ancient Tomb



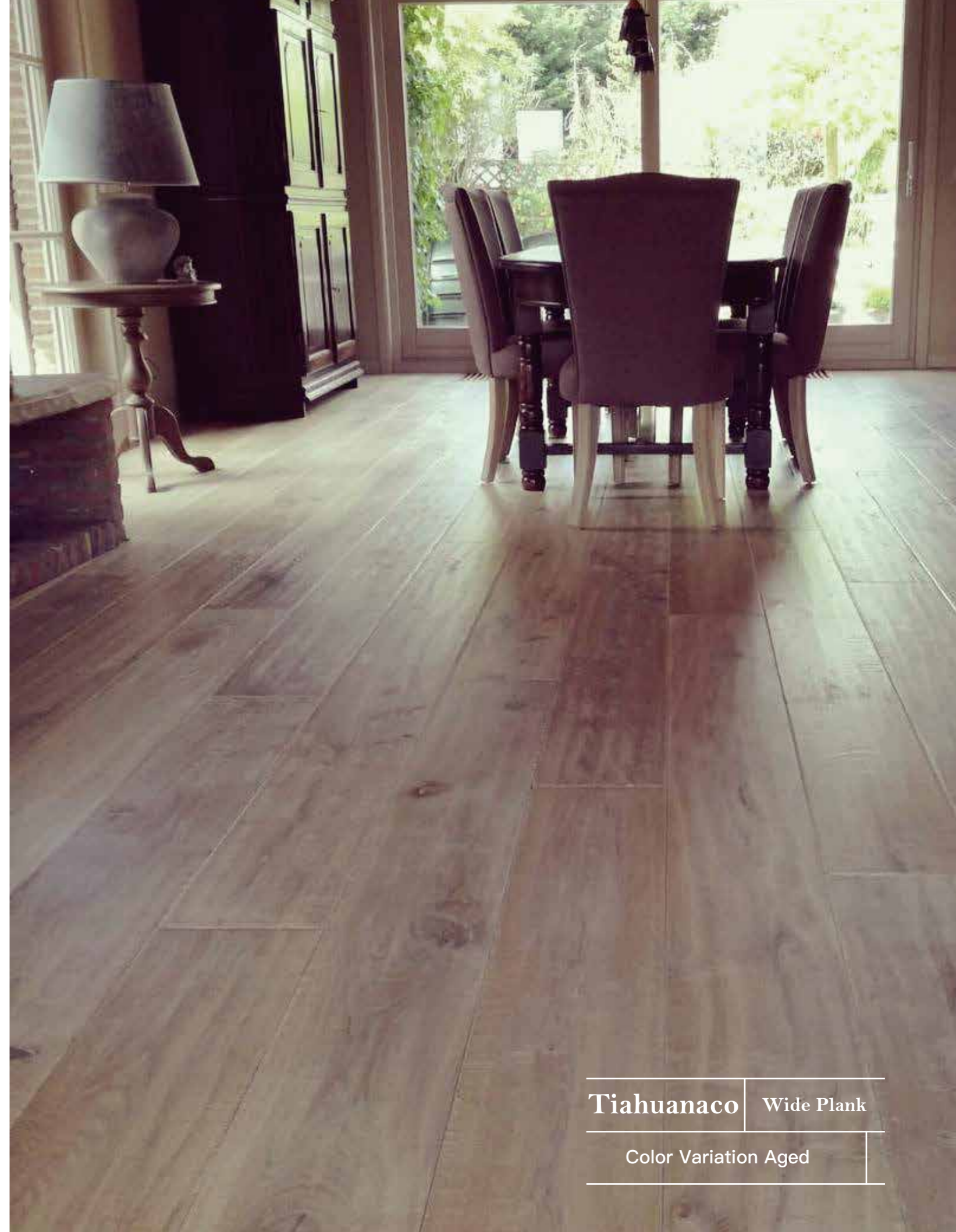
Square



Cameo



Temple



Tiahuanaco | Wide Plank
Color Variation Aged



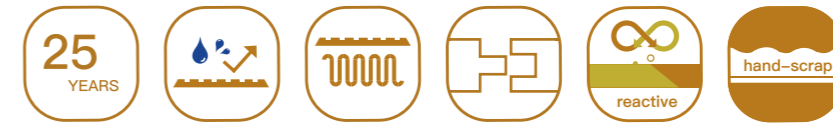
Atlantis | Wide Plank

Color Variation Aged

Planks



190 x 1900 x 15/4 mm



Church



Pyramid



Seabed



Arena

Planks

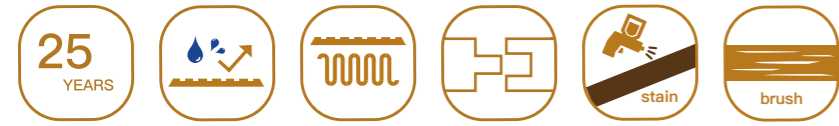
150 x 900 x 15/4 mm

190 x 1900 x 15/4 mm

190 x 2200 x 15/4 mm

260 x 2200 x 15/4 mm

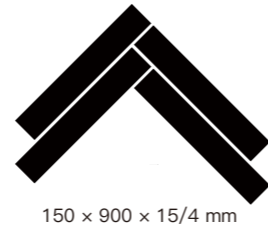
260 x 2900 x 15/4 mm



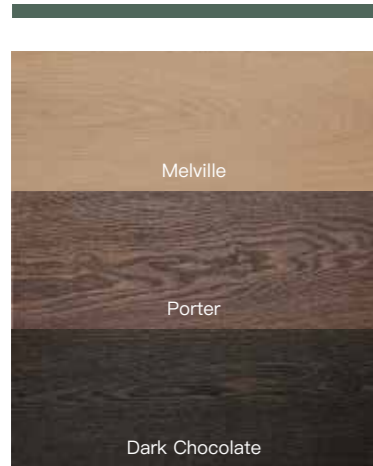
Chevron



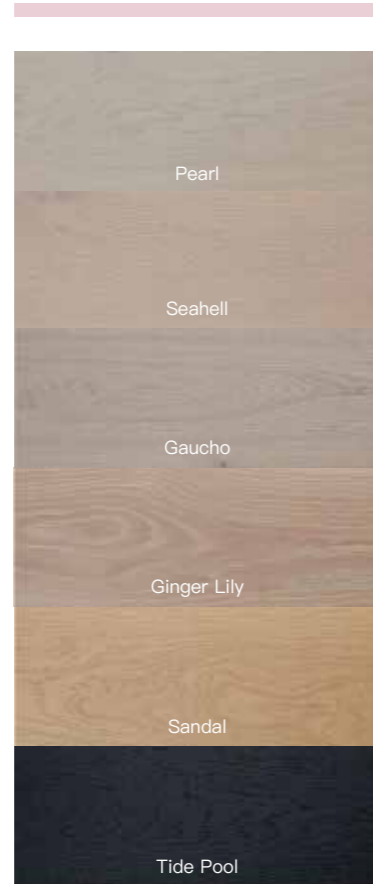
Herringbone



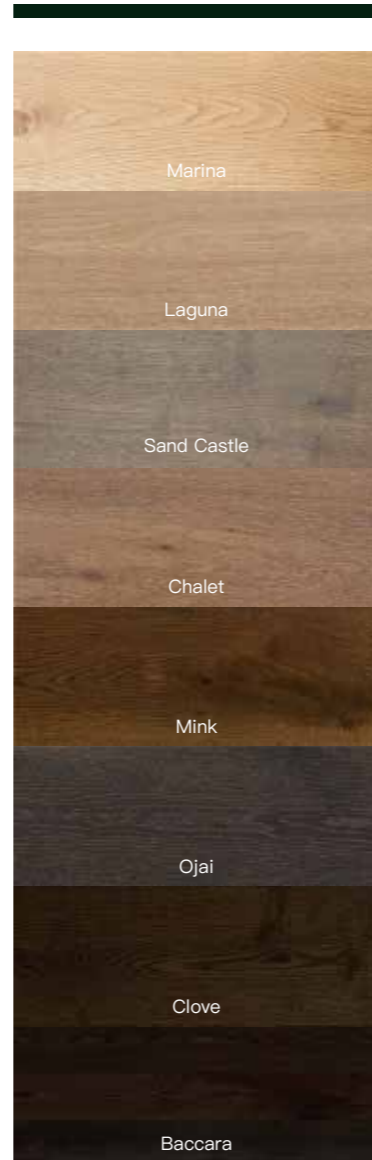
Rivendell



Waterfall



Canyon



Ngauruhoe | Wide Plank

Stain Brushed



Ararat | Wide Plank

Smoke Brushed

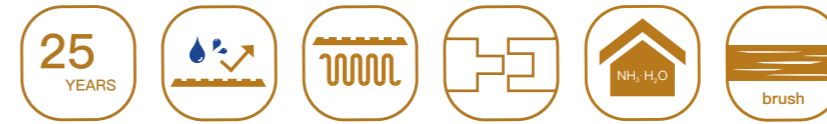
Planks



190 x 1860 x 12/2 mm



190 x 1900 x 14/3 mm



Hemingway



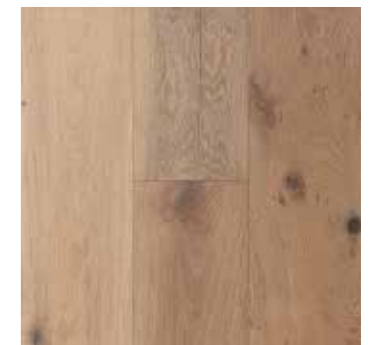
Hawthorne



Harper



Thoreau



Twain



Frost



Dickinson



Maya | Wide Plank
Smoke Aged

Planks



220 x 2200 x 15/4 mm



Statue



Palace

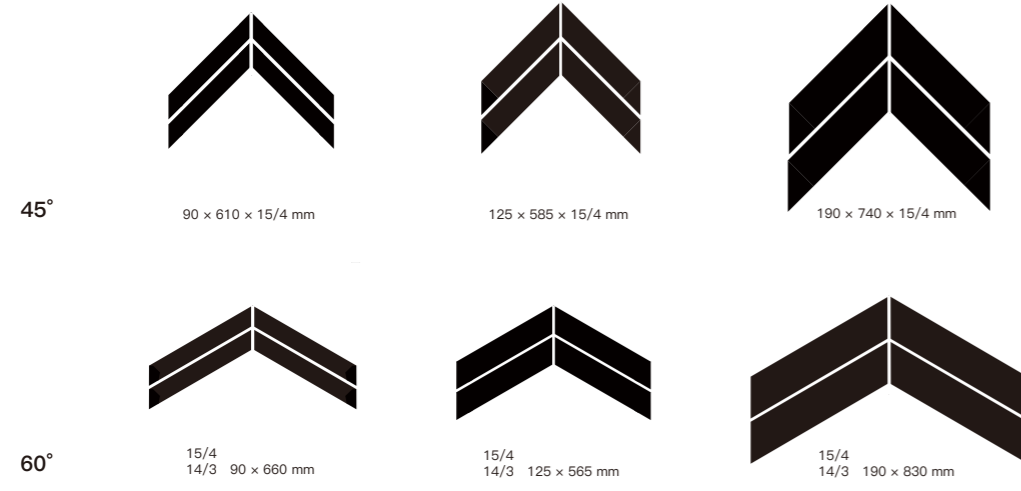


Stelae



Rain Forest

Chevron



Maritime



Catamaran



Sandbar



Cardamon



CHEVRON

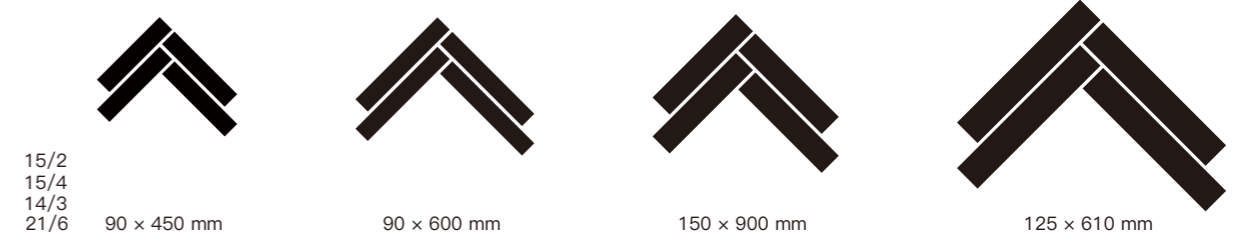
Pattern



HERRINGBONE

Pattern

Herringbone



Stout



Canvas



Driftwood

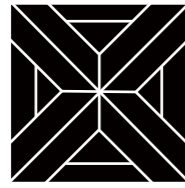


Whiskey

Pattern



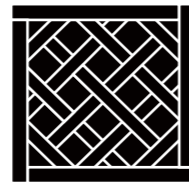
405 x 405 x 14/3 mm
450 x 450 x 15/2 mm



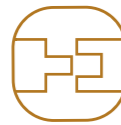
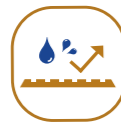
405 x 405 x 14/3 mm
450 x 450 x 15/2 mm



600 x 600 x 15/2 mm
800 x 800 x 15/4 mm



600 x 600 x 15/2 mm
800 x 800 x 15/4 mm



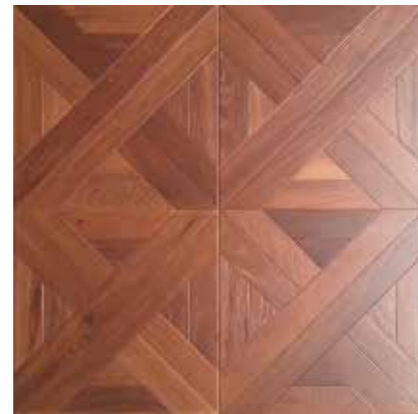
Chai



Oolong



Tamarind



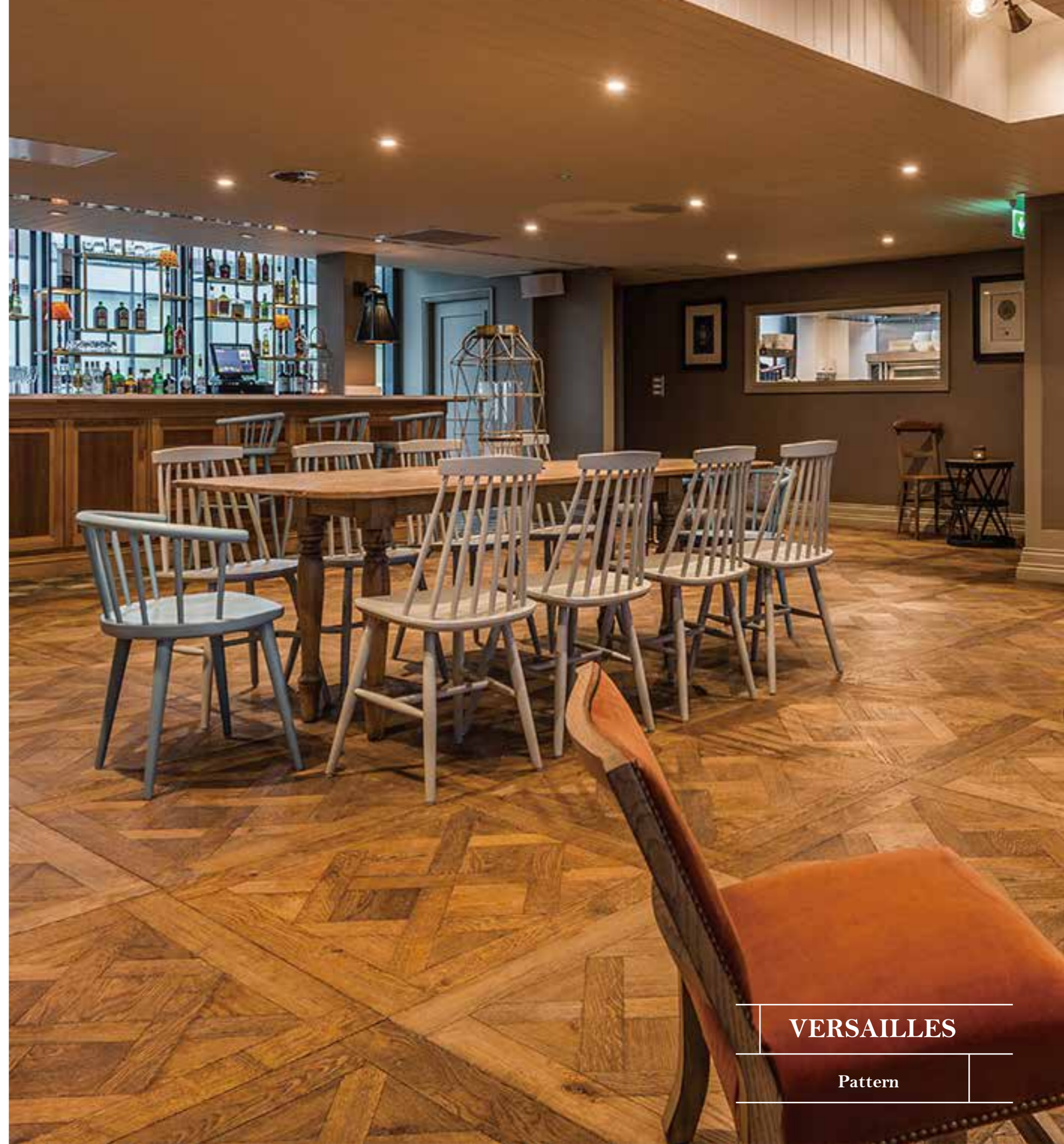
Darjeeling



Saffron



Ginseng



VERSAILLES

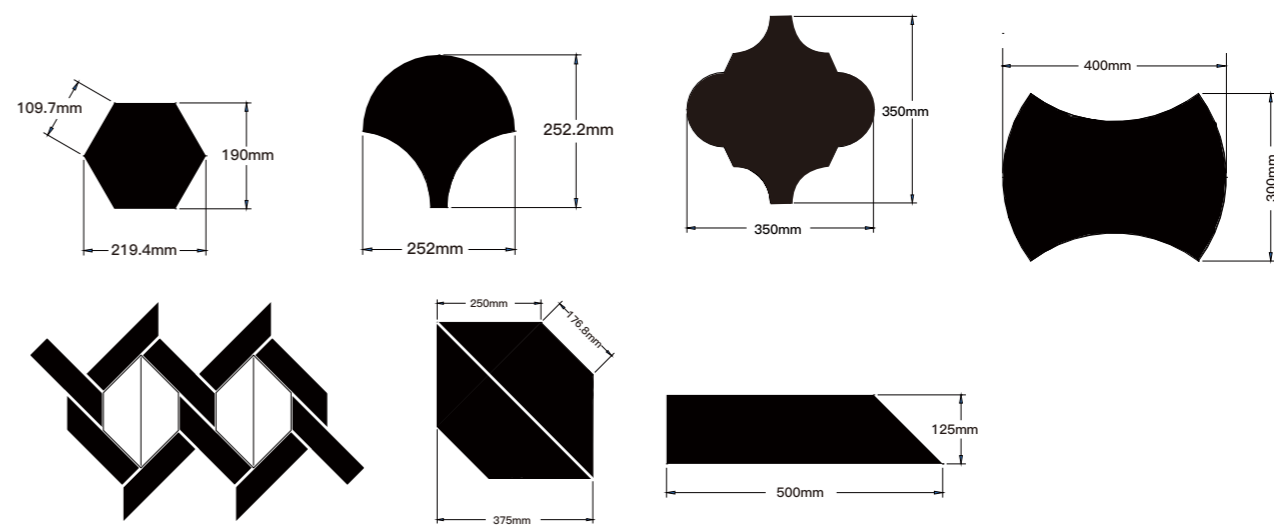
Pattern



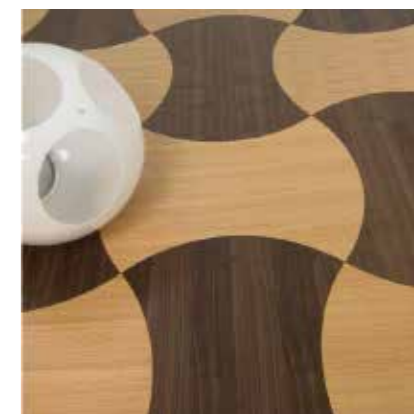
DESIGNED

Pattern

Pattern



Jasmine



Magnolia



Juniper



Carlsbad



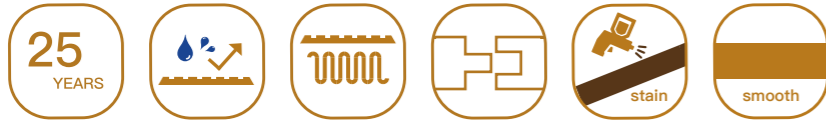
Neroli

Planks

125 x 1200 x 12/4 mm

125 x 2130RL x 15/4 mm

120 x 2130RL x 15/4 mm



Cumaru



Jatoba



IPE



Tigerwood



Sucupira



LATIN SPECIES	Exotic Species
Stain Smooth	



AFRICAN SPECIES | Exotic Species
Color Variation Smooth

Planks

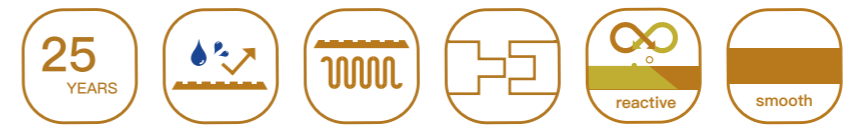
125 x 900 x 14/3 mm

125 x 1200 x 14/3 mm

220 x 1500 x 14/3 mm

220 x 1800 x 14/3 mm

220 x 1900 x 14/3 mm



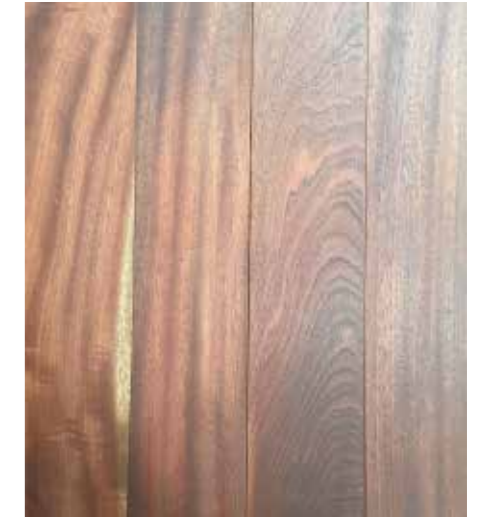
Andoung



Omvong



Dibetou



Sapele